

**LETTER OF MOTIVATION**  
**Master Programme in Data Science**

Before sending, carefully check the curricula information at <https://datascience.univie.ac.at>.

1. Personal Information

Last Name \_\_\_\_\_

First Name \_\_\_\_\_

Date of Birth (DD.MM.YYYY) \_\_\_\_\_

Degree 1

• date of graduation: \_\_\_\_\_

• University: \_\_\_\_\_

• Thesis title: \_\_\_\_\_

Degree 2

• date of graduation: \_\_\_\_\_

• University: \_\_\_\_\_

• Thesis title: \_\_\_\_\_

Degree 3

• date of graduation: \_\_\_\_\_

• University: \_\_\_\_\_

• Thesis title: \_\_\_\_\_

2. Why are you interested in the Master Programme of Data Science in general?

(1000 Characters max.)

3. Why are you interested in Data Science compared to other programmes (e.g. Business Administration, Computer Science, Statistics, Business Analytics, ...)?  
(500 characters max.)

4. Why are you interested in Data Science at the University of Vienna in particular?  
What topics/research groups/modules may be of particular interest to you?  
(500 characters max.)

5. What is your personal background/past experience that prepares you for studying Data Science at the University of Vienna (e.g. university courses, professional experience, certificates, voluntary work, ...)? (500 characters max.)

6. Imagine the following: You just graduated from Data Science – what are the five key competencies, skills, or mindsets that you have acquired during your studies?

a.

b.

c.

d.

e.

7. Imagine that you have just graduated from Data Science and you are about to apply for a job. What is the job you are applying for? (200 characters max.)

8. Why do you want to study Data Science to pursue this career? (200 characters max.)