LETTER OF MOTIVATION
Master Programme in Data Science

Before sending, carefully check the curricula information at
https://datascience.univie.ac.at/masters/master-data-science/.

1. Personal Information

Last Name _____

First Name _____

Date of Birth (DD.MM.YYYY) _____

Degree 1:

- type (BA, MA, PhD, etc.): _____
- subject area/major: _____
- overall GPA: _____
- date of graduation: _____
- University: _____
- Thesis title: _____

Degree 2:

- type (BA, MA, PhD, etc.): _____
- subject area/major: _____
- overall GPA: _____
- date of graduation: _____
- University: _____
- Thesis title: _____

Degree 3:

- type (BA, MA, PhD, etc.): _____
- subject area/major: _____
- overall GPA: _____
- date of graduation: _____
- University: _____
- Thesis title: _____

2. Why are you interested in the Master Programme of Data Science in general?
   (1000 Characters max.)

3. Why are you interested in Data Science compared to other programmes (e.g. Business Administration, Computer Science, Statistics, Business Analytics, ...)?
   (1000 characters max.)

4. Why are you interested in Data Science at the University of Vienna in particular? What topics/research groups/modules may be of particular interest to you? (500 characters max.)

5. If you are planning to apply for the two Master programs in Data Science and Business Analytics in parallel, if you could choose, which would you prefer, and why? (200 char.)

6. What is your personal background/past experience that prepares you for studying Data Science at the University of Vienna (e.g. university courses, professional experience, certificates, voluntary work, ...)? In particular, comment on your background in mathematics, statistics and computer science. (1000 characters max.)

7. Imagine the following: You just graduated from Data Science – what are the five key competencies, skills, or mindsets that you have acquired during your studies?

a.

b.

c.

d.

e.

8. Imagine that you have just graduated from Data Science and you are about to apply for a job. What is the job you are applying for? (200 characters max.)

9. Why do you want to study Data Science to pursue this career? (200 characters max.)